



# CowParade

## San Antonio

Photographs by Kemp Davis



*CowParade  
San Antonio*

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PRICE: \$24.95  
128 PAGES, FULL COLOR  
HARDCOVER  
"7 X 10"

"This festive art exhibit has given us the opportunity to further showcase our unique city that is rich with history and art expressions."  
—Edward Garza  
Mayor

**Available April 5, 2003!!**

**THE COWPARADE IS HERE!** And to immortalize the event, Orange Frazer Press has published a full color picture book to showcase these bovine beauties. This official title will be available for purchase April 5th, 2003.

**100 FULL COLOR PICTURES** show off the creatively, color coated cows which adorned the sidewalks, parks, and streetcorners of San Antonio this past winter. The 'a-MOO-sing', fiberglass creations were decorated by hundreds of local artists, professional and amateur, from throughout San Antonio and South Texas.

**THE COWS WILL BE SOLD AT** A live and online auction at the conclusion of the event for the benefit of the American Cancer Society and the City of San Antonio Office of Cultural Affairs, which supports local arts in the community. Therefore, "CowParade, San

Antonio" will be the only official record of the event after all of the animals have been sold.

**COWPARADE IS THE WORLD'S** largest public art event. From Chicago and New York in 1999 and 2000 to Kansas City and Houston in 2001 and London in 2002, CowParade continues to evolve, not just in size, but in creativity and quality of art. While the cow sculptures remain the same, each city's artists are challenged by the art from past events, inspired by the cultural influences of their respective cities, and moved by their own interpretation of the cow as an art object. Capturing the hearts and imaginations of millions worldwide, CowParade travels to exciting new cities around the globe. Along the way it fosters art education through its programs and benefits charitable causes through its one-of-a-kind cow auctions.



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